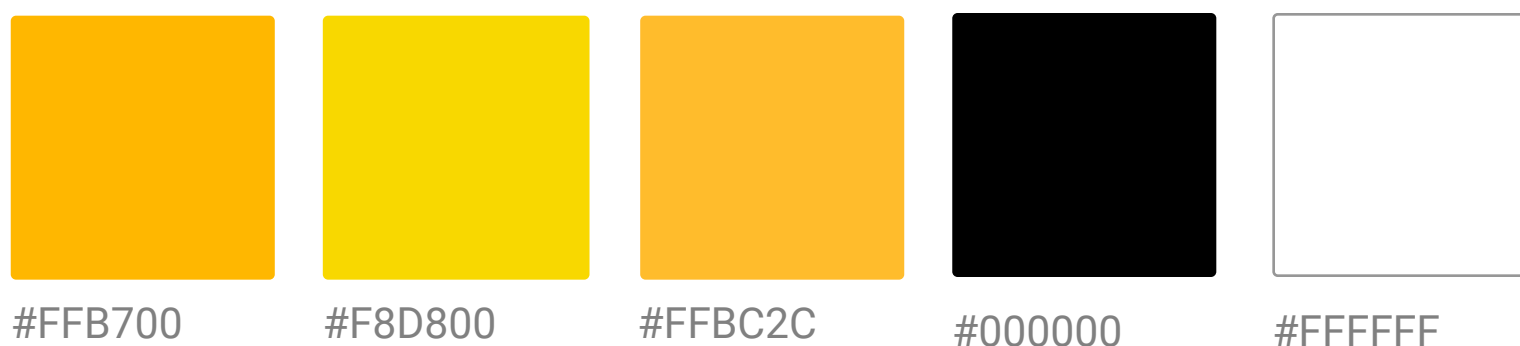


ECC Wallet Styleguide - Version 1 WIP

01 Color palette

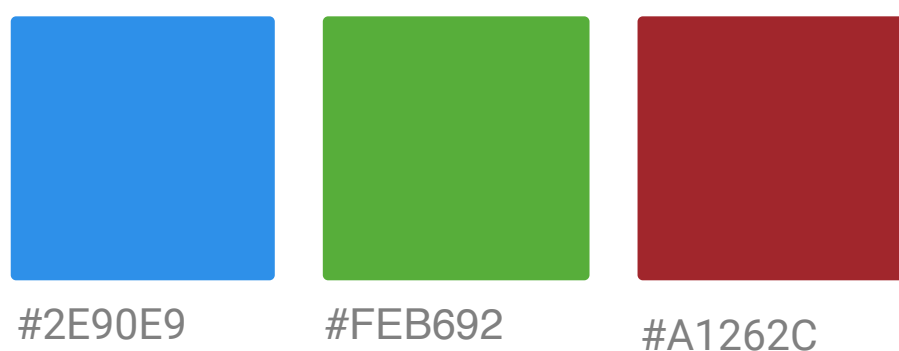
The ECC Wallet is currently a DarkUI, but this palette should be usable for a LightUI. The CTA and secondary actions use the gold for contrast and pop! Actions that are less important to the payment flow are grey and mostly exposed by their location.

01.1 Primary Colors



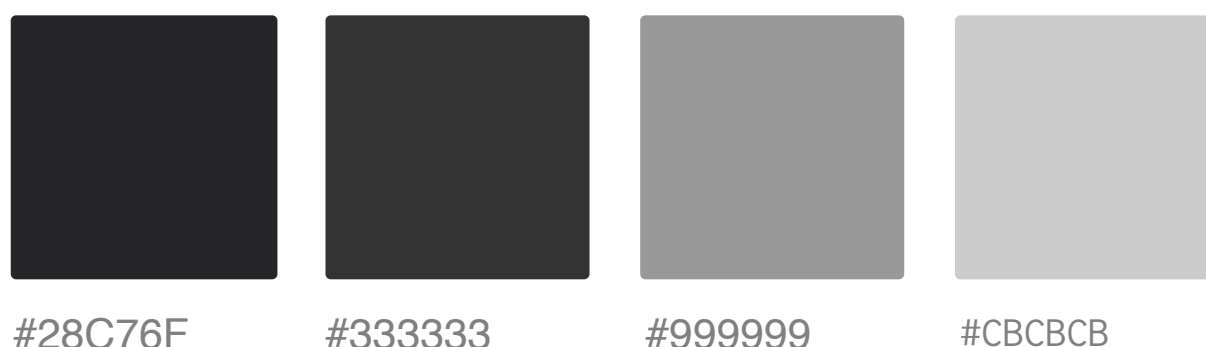
The three orange hues are used primarily to denote primary actions, but are also used at times to denote a shielded address or wallet.

01.2 Secondary Colors

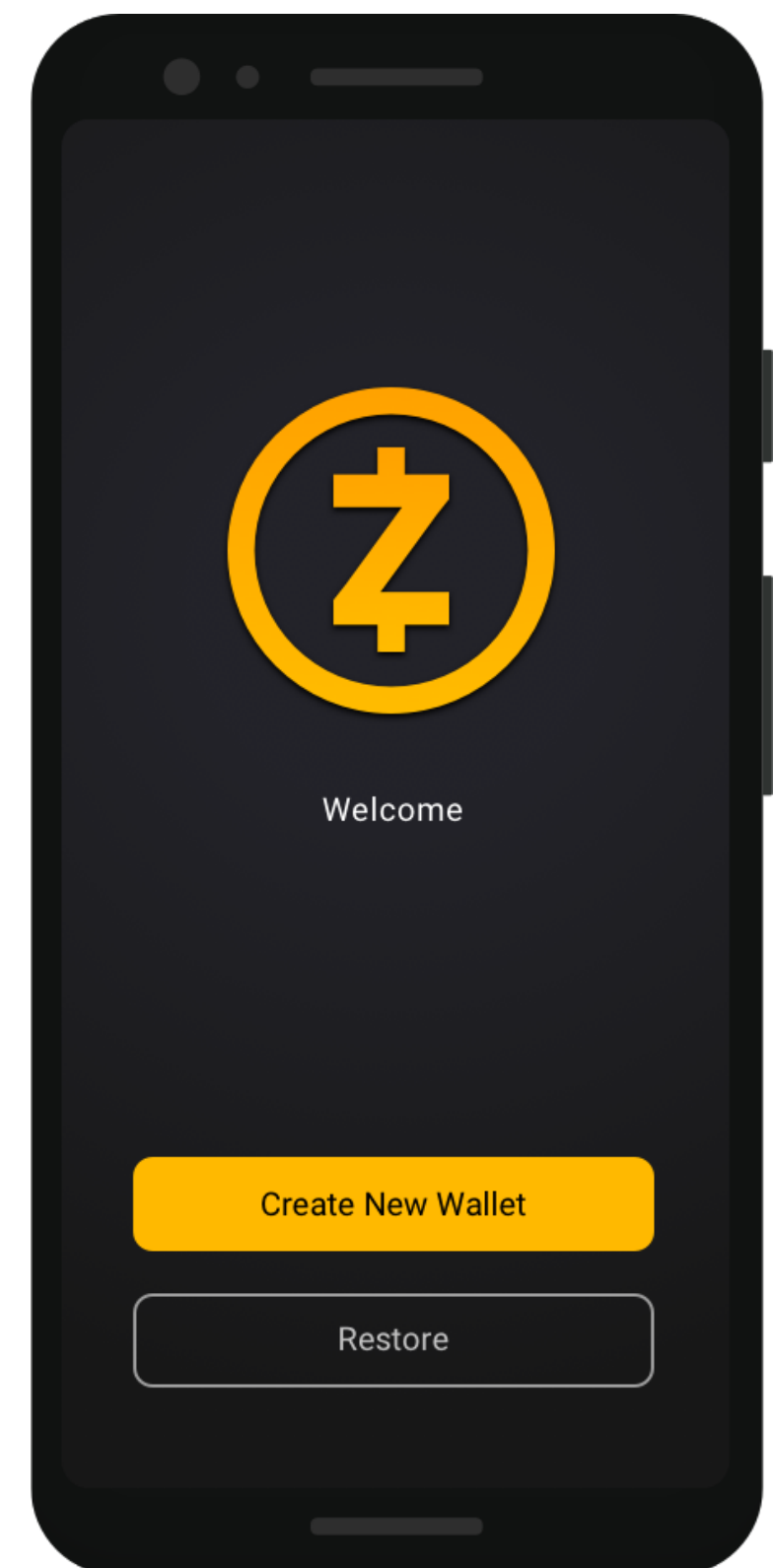


Blue is used to indicate a transparent item, with red and green required for status indicators. It should be noted that red is for destructive behavior, not just errors. *Red does not look good on black or pass accessibility, so it should be used sparingly.*

01.2 Neutral Hues



The app uses the different darks in the background depending on context. A gradient is used for the welcome and home screen, while other screens have floating see-through cards which translate to a different hue.



The opening screen to the ECC Wallet illustrates a typical layout.

02 Typography

In an effort to keep things simple, we generally avoid a lot of text. However, when you do need to explain something we rely on the following fonts and sizes. We use a modified font for the Zcash currency symbol (this helps view controllers with layout and sizing), but the main font is Google's open-source Roboto, made by Christian Robertson. A screenUI font is brought in for legibility on long strings.

Roboto Regular, Light, and Bold

Main and primary font for general UI: titles, instructions, button text, etc.

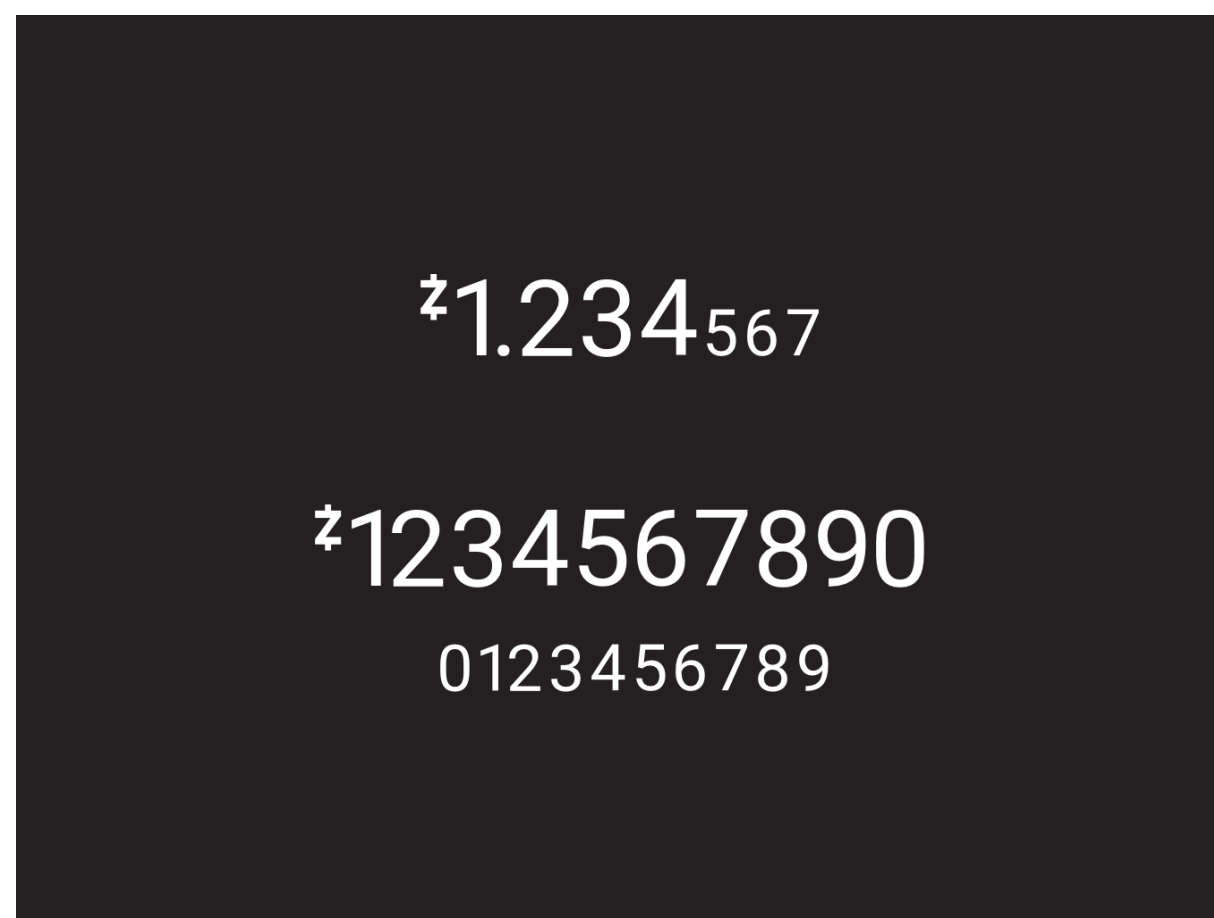
Titles and Buttons - Roboto Regular 20

General Text - Roboto Regular 16

Disclaimer Text - Roboto Regular 12

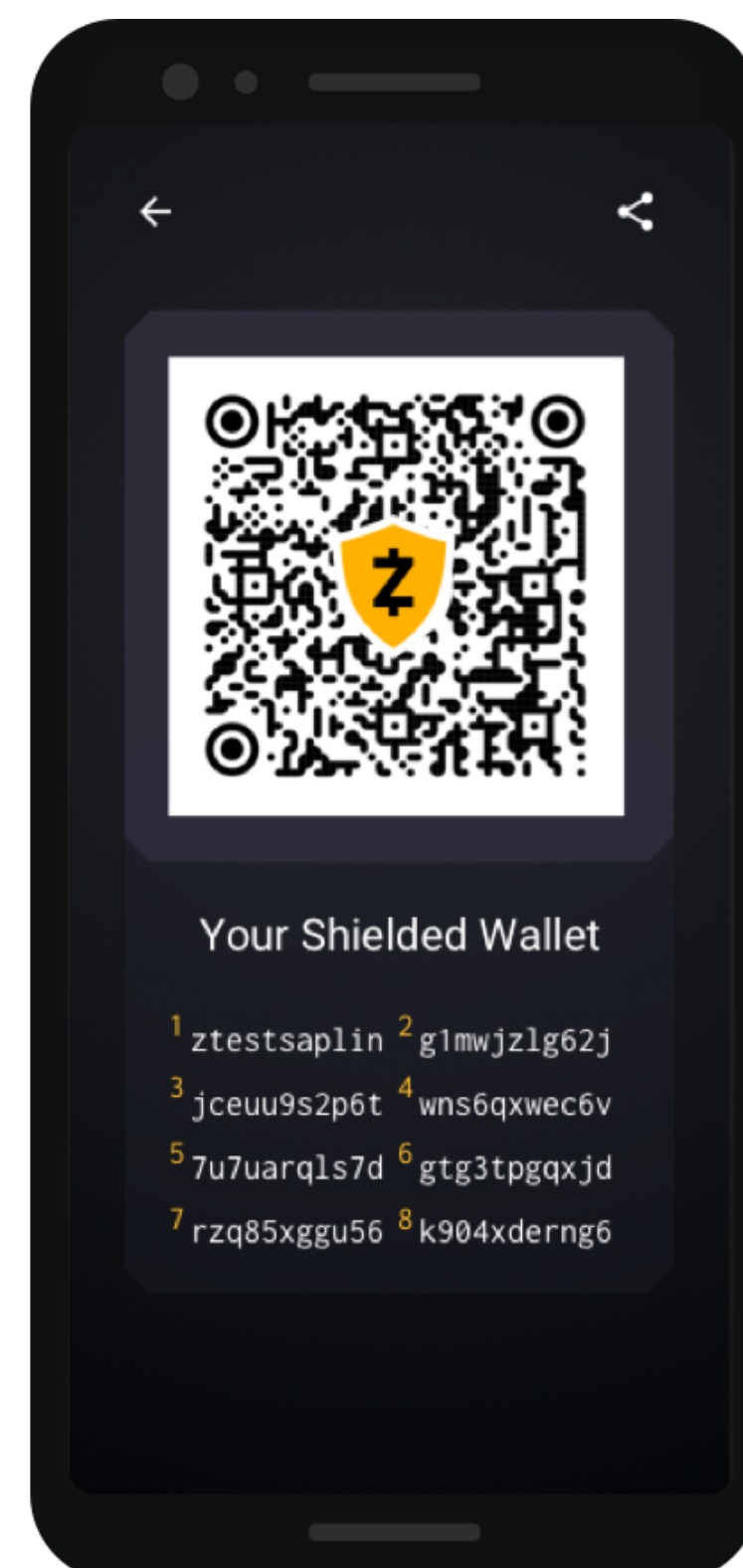
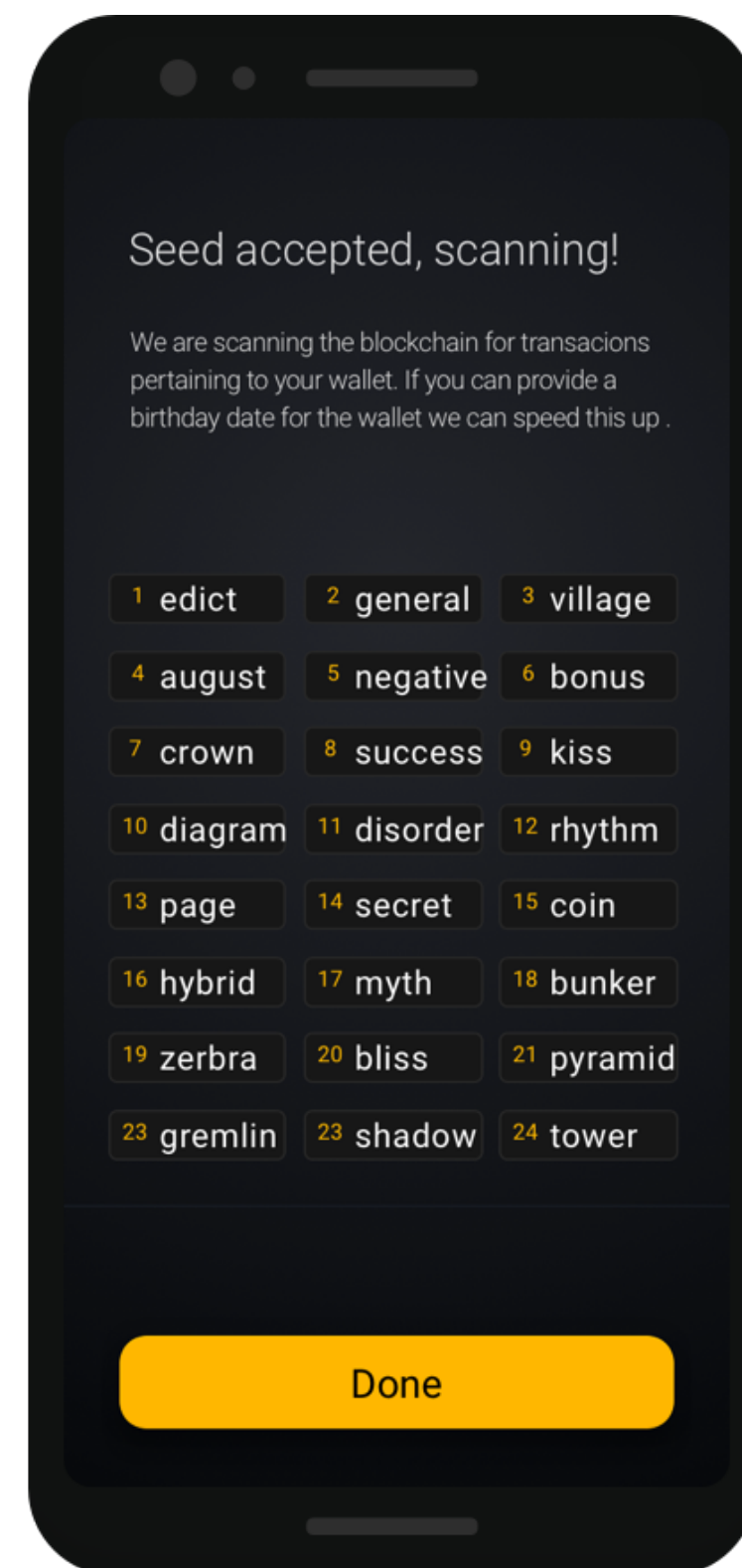
Zboto (Zcash Currency) Regular

Font-family: Altered Roboto - The Zcash symbol has taken the place of the dollar sign in the font glyph library. As it is in superscript it should not be used at a smaller font-size than 40pt. Text smaller than 20pt should spell out ZEC (Eg. 123.45678901 ZEC).



Inconsolata Regular

This font is reserved for showing wallet addresses and other technical readouts. It is necessary because of the large length of wallet addresses and the fact they are not easily read. Additionally, we split up the address in parts to make it easier to scan and verify. The chunks have been labelled to avoid confusion with reading columns before rows.



03 Tone of Voice


While these rules apply specifically to the ECC Wallet, we aim to reflect the broader values of the general Zcash ecosystem. We strive for an up-front and formal tone when we are talking about Zcash. This means both the technology and the coins (or value therewithin). However, we use a more relaxed and conversational tone when explaining the process of onboarding and wallet creation. Most importantly, our users are our community - we do not talk down to them or assume they need help. We just ensure the information is there when they need it.


03.1 Guiding principles


- > All details are private, so any breach of privacy should be shared.
- > We do not talk down to our users, but we do remind them to backup their wallets.
- > We educate our users at all times, we do not deter their actions.

03.2 Important phrases

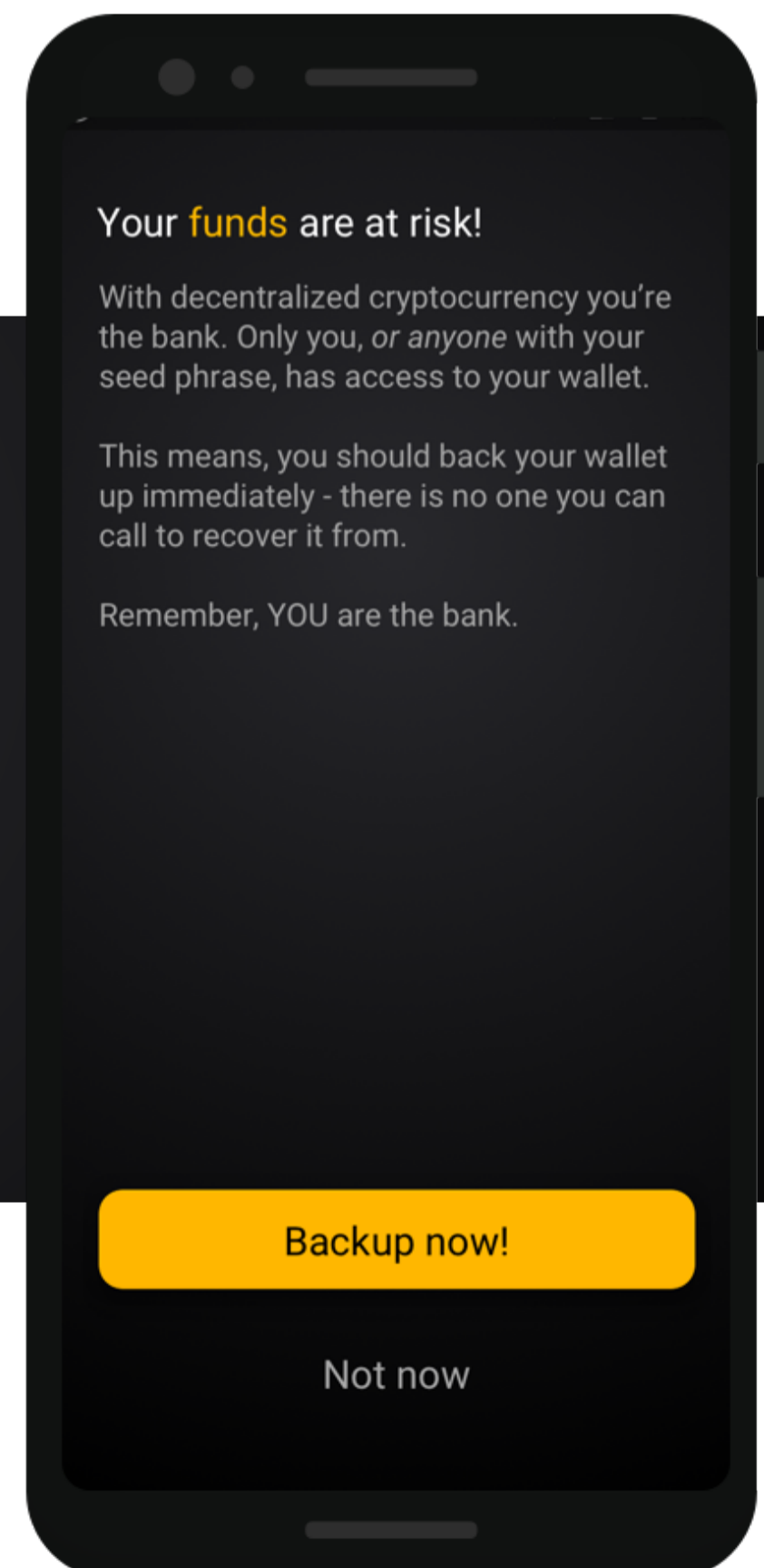
These have tested well with users to communicate major ideas. They still aren't perfect.

 You are the bank.
These seed words ARE your money.

 There is no one you can call to reset your password; store it well.

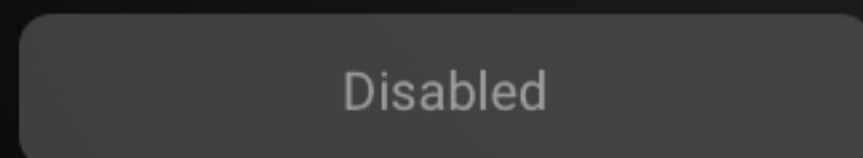
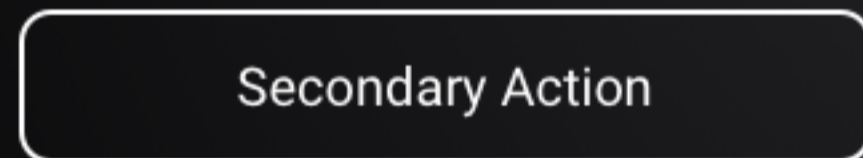
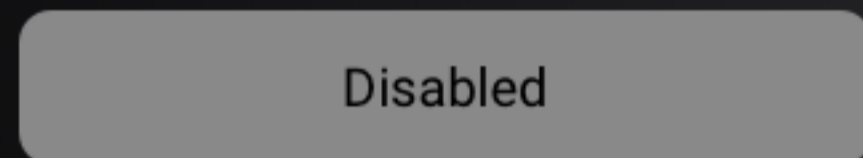
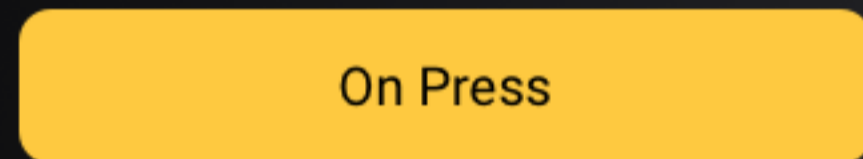
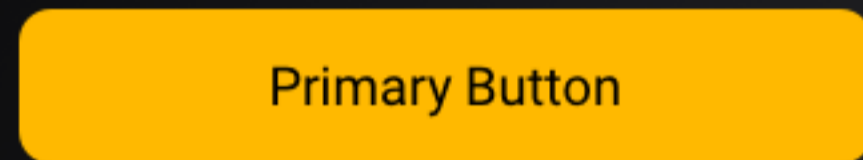
 Privacy is about having something to protect, not to hide.

We'll always keep our users updated on the latest privacy-preserving best practices and recommendations.



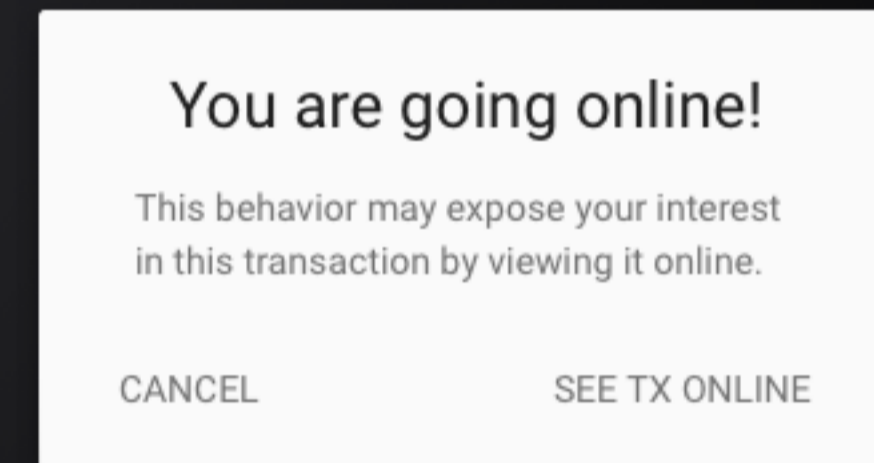
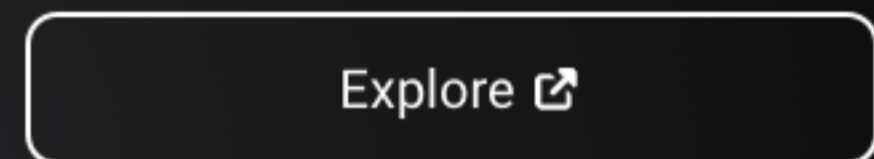
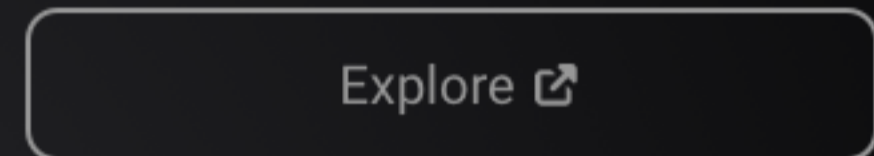
04 Buttons & Forms

Below you will find our buttons, in default, hover and disabled. Our primary button or CTA uses a consistent color. Icons have an idle and press state.



Tertiary Action

Tertiary Action



TO: Enter Zcash Address



ztestsapling1mwjzlg62jjceuu9s2p6



This is a valid Zcash address

Tertiary text should have padding equal to a button, but no additional margin for layout purposes.

Form elements have inline error checking, and use the gold to highlight acceptable values.

05 Icons

The icons have been created to stand out on a dark background. Therefore, they should always be filled in - not strokes formats. Their hitbox shouldn't be smaller than 42x42 regardless of their actual size. For instance, the 12x12 memo that is streamlined in a text field should still have a large enough hitbox for a finger to touch.

Navigation Icons



Zcash Icons



QR Icons




Status Icons



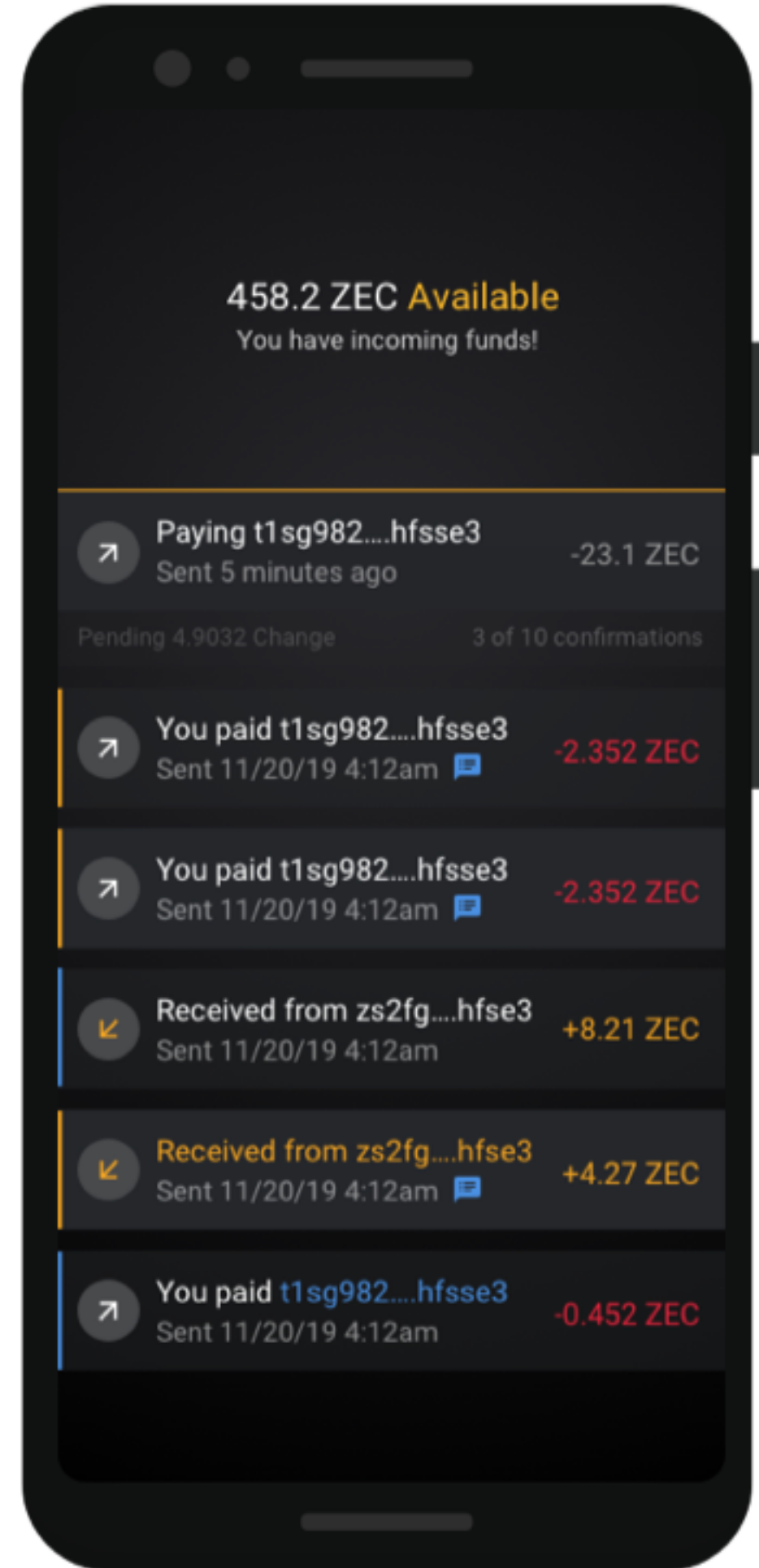
Transaction Icons



 Actual size 26x26

 Actual size 16x16

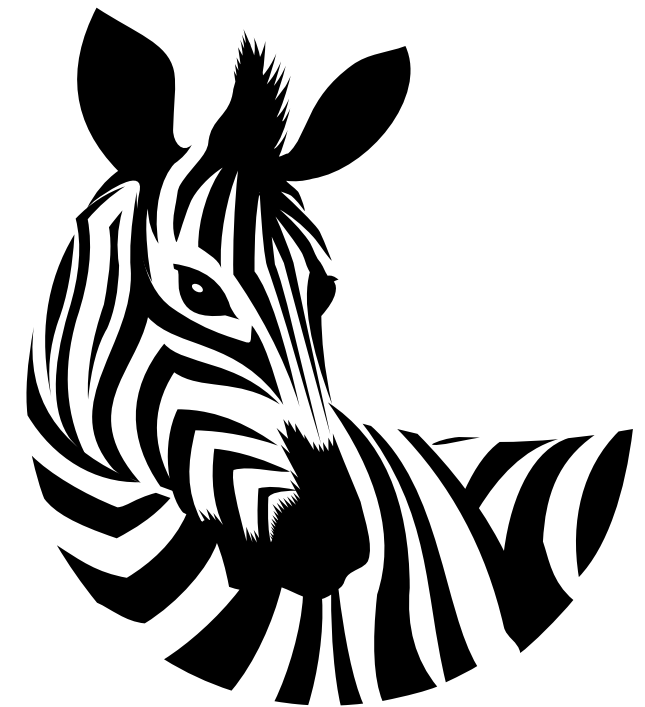
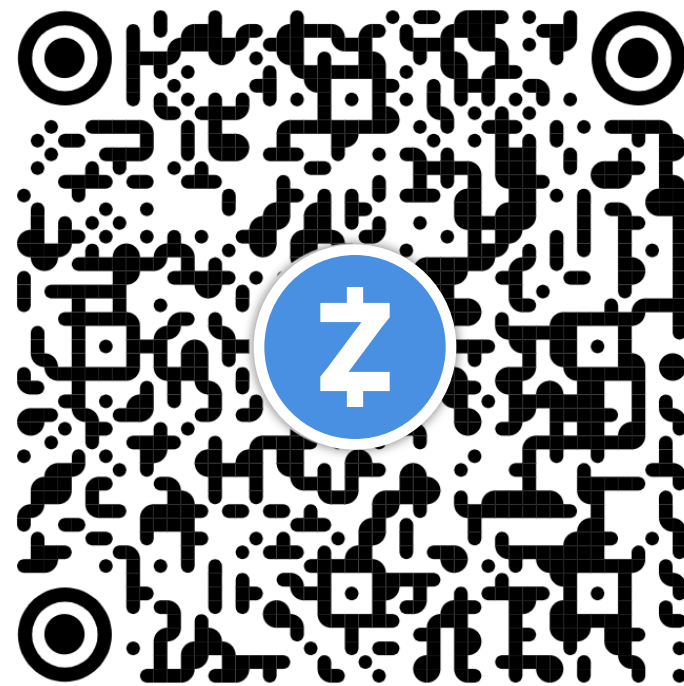
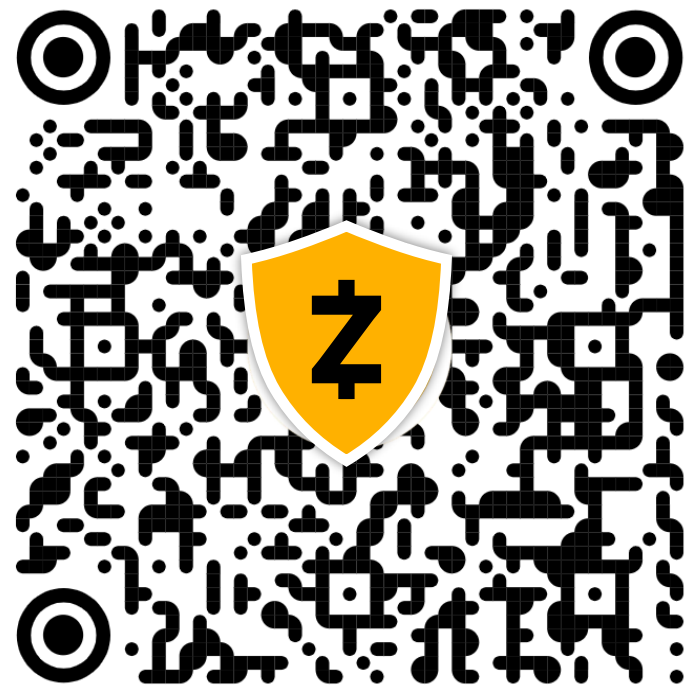
Inconsistent Icons

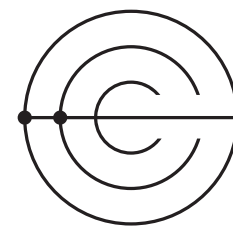
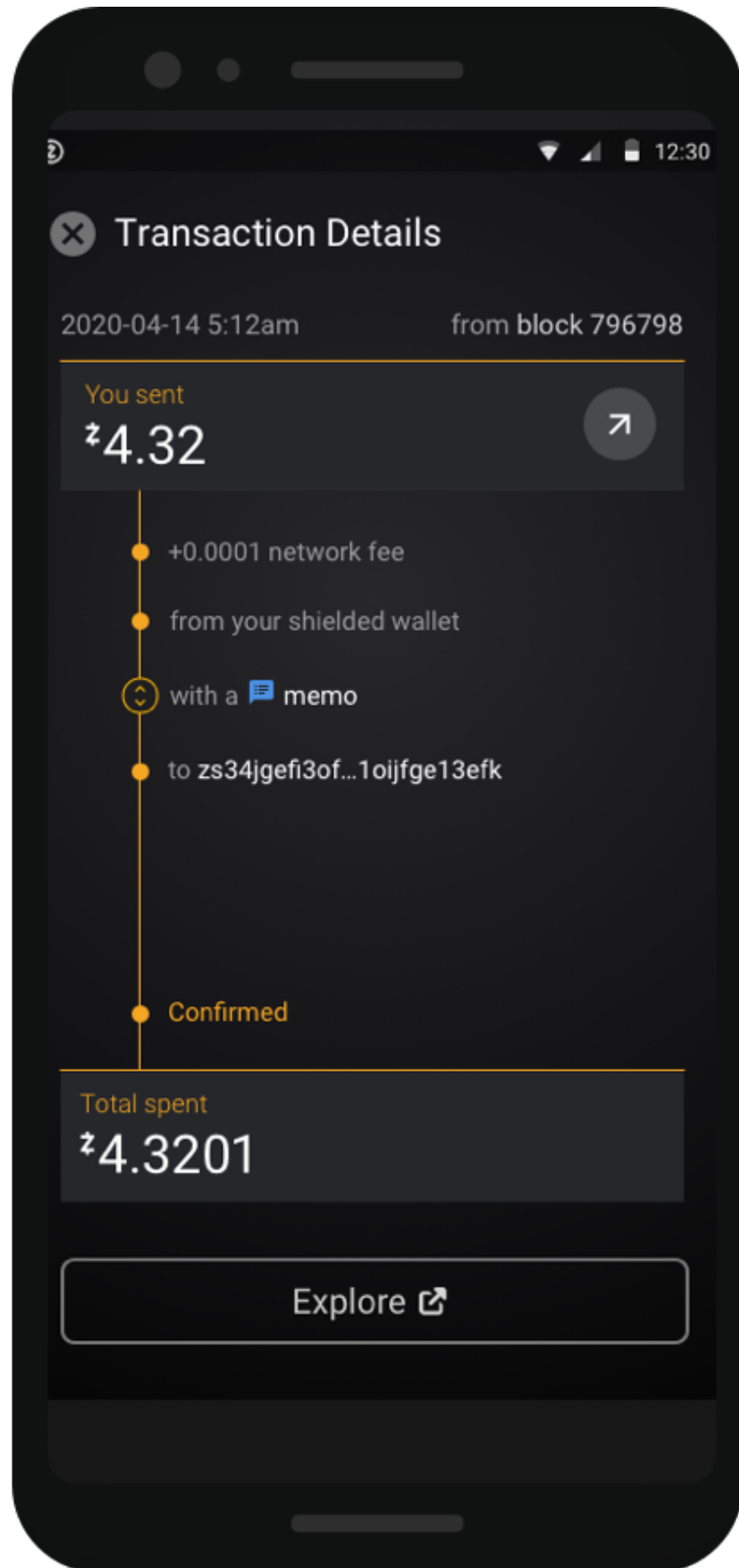


Example of icons on a transaction detail page.

06 Images

We don't use a large amount of images so the rule of thumb is roughly 70%-80% of the width of the screen. QR codes should be viewable from a distance and have the shielded or transparent logos. All design assets should be SVG or-like vector graphic for forward compliance. The exception to this is backgrounds with gradients - they would render with banding without dithering.





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Please send any comments directly to geffen@electriccoin.co - feedback welcome!